

Inclusion and financial education initiatives of the Grupo Empresarial SURA – 2023

Financial education projects:

COUNTRY	SUBSIDIARY	NAME OF THE PROGRAM/ SOLUTION	DESCRIPTION	BENEFICIARIES	INVESTMENT AMOUNT IN USD
Chile	SURA AM	Financial education program	Financial training school for seniors, focused on optimizing their income and managing their investments.	ND	232,286
Colombia	SURA AM (Protección)	Financial education program	Personal finance school developed with the objective of optimizing the management of your finances to build your future, without stopping enjoying life today.	ND	ND
México	SURA AM	Financial education program	Personal finance school for young people, focused on their connection to the financial sector through tools for the appropriate use of different instruments.	ND	ND
México	SURA AM	Financial education program	Personal finance school for seniors, focused on their connection to the financial sector through tools for the proper use of different instruments.	ND	ND
Chile	Suramericana (Seguros SURA)	Enterprise SURA	Business training focused on developing skills in entrepreneurs to adapt to changing processes. Provide information on regulatory changes at the tax level and labor laws.	861	ND
Chile	Suramericana (Seguros SURA)	Enterprise SURA	Digital transformation training process for SMEs - Building your first Ecommerce	764	ND
Chile	Suramericana (Seguros SURA)	Enterprise SURA	Digital transformation training process: Develop your Competitive Business Model	759	ND
Chile	Suramericana (Seguros SURA)	Enterprise SURA	Digital transformation training process: The creative process as a source of business innovation.	620	ND
Chile	Suramericana (Seguros SURA)	Enterprise SURA	Digital transformation training process: Development of artificial intelligence tools for your company	452	ND
Chile	Suramericana (Seguros SURA)	Enterprise SURA	Digital transformation training process: Create an action plan to increase sales	126	ND
Chile	Suramericana (Seguros SURA)	Enterprise SURA	Digital transformation training process: Digital tools, to be the community manager of your company and your sales.	125	ND
Chile	Suramericana (Seguros SURA)	Enterprise SURA	Digital transformation training process: "Branding: The art of telling your story through your brand"	124	ND

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Chile	Suramericana (Seguros SURA)	Enterprise SURA	Digital transformation training process: Design in CANVA, define your identity and differentiate yourself in the digital market	120	ND
Chile	Suramericana (Seguros SURA)	Enterprise SURA	Digital transformation training process: Learn how to build your sales team	105	ND
Chile	Suramericana (Seguros SURA)	Enterprise SURA	Digital transformation training process: Build your marketing plan step by step	103	ND
Chile	Suramericana (Seguros SURA)	Enterprise SURA	Digital transformation training process: Boost your business with "Artificial Intelligence and ChatGPT": what you need to know!!	97	ND
Chile	Suramericana (Seguros SURA)	Enterprise SURA	Digital transformation training process: Digital tools that are most used: Facebook; Instagram, WhatsApp	91	ND
Chile	Suramericana (Seguros SURA)	Enterprise SURA	Digital transformation training process: Create Audiovisual Content with Your Cell Phone	90	ND
Chile	Suramericana (Seguros SURA)	Enterprise SURA	Digital transformation training process: Brand Equity: Build and measure your brand	84	ND
Colombia	Suramericana (Seguros SURA)	Enterprise SURA	Digital transformation training process: Develop strategies for the transformation of people's financial behaviors, from the causes, motivators and psychological conditions, to enhance their financial reality	12,152	ND
Panama	Suramericana (Seguros SURA)	Enterprise SURA	Digital transformation training process to comply with the changes required by the Government in the country's billing process.	373	ND
Panama	Suramericana (Seguros SURA)	Enterprise SURA	Digital transformation training process to accompany SMEs in reporting information on the fiscal requirement to present an annual income tax return report and the corresponding income tax payment.	178	ND
Panama	Suramericana (Seguros SURA)	Enterprise SURA	Training process to provide SMEs with information that allows them to manage compliance with tax regulations. In addition to providing adequate financial education for the sustainability of the business.	135	ND

Financial inclusion projects:

Provide tools so that people and companies (with a focus on inclusion and diversity, they are not only for low-income people) have access to useful, quality and affordable financial products and services that correspond to their needs and generate well-being.

COUNTRY	SUBSIDIARY	NAME OF THE PROGRAM/ SOLUTION	DESCRIPTION	BENEFICIARIES	INVESTMENT AMOUNT IN USD
Chile	Suramericana (Seguros SURA)	Enterprise SURA	Advise and support companies in the different stages from their formalization, accompanying them in their development and thus strengthening their business competitiveness.	4,197	280,640
Colombia	Suramericana (Seguros SURA)	Mis Aliados	Strengthen and formalize the work of independent workers who provide services and rental solutions for the home, with the added value that they are insured with Seguros SURA micro policies.	7,678	7,830.81
Colombia	Suramericana (Seguros SURA)	Correspondents Channel	Penetrate the market in the emerging segment through insurance correspondents, in alliance with individuals and companies, leveraged on a strategy of direct and intermediated attraction through the advisor channel and other channels, supported by linkage, training and management processes. .	31,781	307,044
Colombia	Suramericana (Seguros SURA)	PAC 60+	Respond to the needs of people over 60 years of age, based on their career at EPS SURA, through a product that encompasses the human being in a comprehensive way in terms of prevention, health and social life.	16,578	13,080,769
Colombia	Suramericana (Seguros SURA)	Plan Elige	Develop capabilities for the secure management of the digital ecosystem and the resolution of related incidents. Cover digital risks that arise in the personal and family spheres, excluding risks related to economic or professional activity.	7,635	323,696
Colombia	Suramericana (Seguros SURA)	Digital Protection People	Accompany and protect companies in the management and financing of cyber risks, which can materialize in financial or operational losses, damage to reputation or impact on a third party.	28	3,816
Colombia	Suramericana (Seguros SURA)	Digital Protection People	Accompany and protect people in the management and financing of cyber risks, which can materialize in financial losses.	984	9,714,584

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Colombia	Suramericana (Seguros SURA)	Enterprise Sura	Accompany companies to develop and strengthen their business competitiveness, as a capacity that allows them to achieve, sustain and enhance their relevance in the market	12,381	13,713,830
Colombia	Suramericana (Seguros SURA)	Agro Portfolio	Protect the assets of agricultural producers against unexpected losses caused by climatic and natural events, and in this way help to generate sustainability in the sector.	173	1,375,475
Colombia	Suramericana (Seguros SURA)	Health Evolves	Access excellent health services in an economical and agile way	55,941	51,618,797
Colombia	Suramericana (Seguros SURA)	Health For All	Strengthen the offer of health insurance solutions, with a plan aimed at a new segment compared to the traditional offer for both people and companies, contributing to access and opportunity in health. Simple light coverage plan for new segments	16,550	878,477
Colombia	Suramericana (Seguros SURA)	Move Free	Support people's journeys when they walk, by taxi, mass public transport, bicycle, skateboard or motorcycle. Likewise, when in their movements as pedestrians in their daily activities	86	12,135
Panama	Suramericana (Seguros SURA)	PAM (Medical Protection and Assistance)	Medical Protection and Assistance insurance provides access to a plan with coverage and assistance that you will have at your disposal to avoid unexpected expenses due to an accident, illness or death.	286	16,948
Panama	Suramericana (Seguros SURA)	Health within your reach	Health insurance that delivers a comprehensive value proposition to the insured, promoting positive and preventive health, aimed at the lower-middle class segment.	1,672	1,039,000
Panama	Suramericana (Seguros SURA)	insurance per KM	Insurance that covers your car, only paying for what you travel during the month.	8,115	650,000
Dominican Republic	Suramericana (Seguros SURA)	Vision Found	Giving tools I can change to low income segments to start some type of business.	78	20,037
Dominican Republic	Suramericana (Seguros SURA)	Insurance Chat	Auto Law Insurance under monthly, bimonthly and quarterly modality.	54	ND
Dominican Republic	Suramericana (Seguros SURA)	Quala Allies	Transport product to protect Quala's heritage. Insured ranch carriers and wholesalers.	37,810	ND
Uruguay	Suramericana (Seguros SURA)	Standard Home	Basic coverage of residential homes.	25,524	5,344,736

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Uruguay	Suramericana (Seguros SURA)	Unemployment	Compensation for job loss	34,834	1,988,665
Uruguay	Suramericana (Seguros SURA)	Personal accidents	Compensation for accidental death or disability	34,834	1,749,530
Uruguay	Suramericana (Seguros SURA)	bikes	Theft and Civil Liability Coverage	307	27,308
Uruguay	Suramericana (Seguros SURA)	Rental guarantee	This insurance is a rental guarantee for those who rent a house, apartment or commercial premises, protecting themselves and the owner of the property from possible non-payment of rent. It is an agile and reliable solution for the tenant that assures the owner of compliance with the payment of the rent established in the lease contract. Additionally, our product provides home assistance service to both the tenant and the owner in their private home.	15,850	4,585,607
Colombia	SURA AM (Asulado)	Asulado Life Insurance S.A	Life annuity insurance and pension insurance aimed at low-income or poor individuals.	28,638	ND
Chile	SURA AM (AFP Capital)	Inclusion project	Low-income or poor individuals	1,265,106	ND
Mexico	SURA AM	Inclusion project	Savings accounts aimed at women and young people	ND	ND
Colombia	SURA AM	Inclusion project	Savings accounts aimed at seniors	7,597	ND
Colombia	SURA AM (Protección)	Inclusion project	Savings accounts aimed at young people in their first jobs	18,017	ND
Colombia	SURA AM (SURA Investments)	Microenterprise development project	Service aimed at microenterprises	288	ND

Beneficiaries financial inclusion **1,597,738**

Initiatives* **29**

*In this total of initiatives, additional projects developed by the SURA Companies in Latin America and that effectively contribute to financial inclusion are not included, but there are no specific figures for beneficiaries and investments.